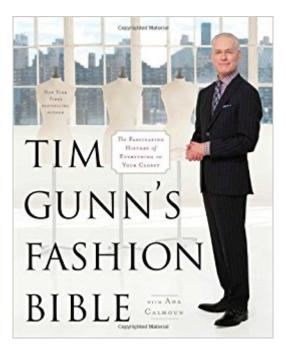
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# **Tim Gunn's Fashion Bible**





## Synopsis

From a bestselling fashion guruâ "a fascinating, meticulously researched history of Western fashion covering every topic from the history of the high heel to the origin of blue jeans. In the beginning there was the fig leaf... and the toga. Crinolines and ruffs. Chain mailand corsets. What do these antiquated items have to do with the oh-so-twenty-first-century skinny jeans, graphic tee, and sexy pumps you slipped into this morning? Everything! Fashion begets fashion, and lifeâ "from economics to politics, weather to warfare, practicality to the utterly impracticala "is reflected in the styles of any given era, evolving into the threads you buy and wear today. With the candidness, intelligence, and charm that made him a household name on Project Runway, Tim Gunn reveals the fascinating story behind each article of clothing dating back to ancient times, in a book that reads like a walking tour from museum to closet with Tim at your side. From Cleopatraâ <sup>™</sup>s crown to Helen of Troyâ ™s sandals, from Queen Victoriaâ ™s corset to Madonnaâ ™s cone bra, Dynastyâ ™s power suits to Hillary Clintonâ ™s pantsuits, Tim Gunnâ ™s Fashion Bible takes you on a runway-ready journey through the highs and lows of fashion history. Drawing from his exhaustive knowledge and intensive research to offer cutting-edge insights into modern style, Tim explains how the 1960s ruined American underwear, how Beau Brummell created the look men have worn for more than a century, why cargo capri pants are a plague on our nation, and much more. He will make you see your wardrobe in a whole new way. Prepare to be inspired as you change your thinking about the past, present, and future of fashion!

### **Book Information**

Hardcover: 288 pages Publisher: Gallery Books (September 11, 2012) Language: English ISBN-10: 1451643853 ISBN-13: 978-1451643855 Product Dimensions: 7.4 x 1.2 x 9.1 inches Shipping Weight: 2.3 pounds Average Customer Review: 4.7 out of 5 stars Â See all reviews (129 customer reviews) Best Sellers Rank: #397,392 in Books (See Top 100 in Books) #333 in Books > Arts & Photography > Fashion > History #619 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Needlecrafts & Textile Crafts > Fashion #997 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

#### **Customer Reviews**

I give this book a mixed review. To me, the title was misleading because I thought the book would emphasize and showcase Mr. Gunn's well-known fashion advice and clothing expertise. Perhaps a title such as "Tim Gunn's Look At Fashion History" would have been more consistent with the content. Even so, the book is a charmingly written "look-back" at clothing history in the Western world. I learned a lot of fascinating facts about the evolution of clothing trends, and the significant impact of social change on the clothes our ancestors wore as well as those we wear today. It's a well-researched (but not academic) book, and the chapters are organized by type of clothing (such as "Hats", "Sweaters", "Shoes", "Athletic Wear", etc.). You'd think a history book about clothes would be arranged chronologically, but his choice to mix it up by topic works surprisingly well. He weaves in the meaning and function of clothes by tracing them back to their origins. And of course along the way, he does manage to convey his pet peeves and iconic no-nonsense advice for the careful reader. For example, in the underwear section there's a highlighted section on page 13 with the ominous heading "Does Your Bra Fit"? (Uh, probably not). And in the section on capris and shorts, he states unequivocally that "The baggy cargo capri is the single worst item of clothing in America today". And although he writes of gloves as "remnants of the past", the chapter on them was so captivating I went out and bought a beautiful leather pair for winter. The pictures, which include movie stars past and present, old photographs, portraits, art work, advertisements, and more, work well to illustrate the points he wants to make.Oh, I do love this guy. He says what he thinks, and he loves and respects clothes.

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